



## DRAYTON MANOR HIGH SCHOOL

### YEAR 10 & 11 COURSES

<b>Subject</b>	Creative Digital Media Production: Film and Video Specialism
Course Level	BTEC Level 2 Tech Award
Examining Body	Pearson

#### What will I be studying?

This is a practical course designed to give students hands-on experience of working in the Creative Digital Media Sector.

Students will be empowered to:

- Explore how a range of media products are created and how they engage audiences;
- Develop practical production skills in digital video filming and editing;
- Produce a media product in response to a brief.

Students will be encouraged to develop their interest in a range of media but especially moving image (e.g. film, TV, video).

The course is heavily focused around computer use.

#### What skills will I develop?

- Students will learn to analyse a range of media products from both before and after the year 2000, including films, advertisements, websites and games.
- Students will learn how to generate idea for moving image projects, including how to develop storyboards and scripts.
- Students will learn about pre-production and production practices like workflow and house style.
- Students will learn how to plan and shoot digital video.
- Student will learn how to edit digital video, including how to add sound and music to enhance meaning for the viewer.

#### How will the course be structured?

There are three units:

- The first unit is a general media unit that focuses on a range of media (e.g. films, magazines, games). This is internally assessed as coursework.
- The second unit is a film production unit. Students are assessed on their ability to plan, film and edit a film project. This is internally assessed as coursework.
- In the third unit, students respond to a brief set by the examiner and have to make a film in a set time. This is a controlled assessment and assessed externally
- There are no exams.

#### How will I be assessed?

- Each coursework unit (Units 1 & 2) is worth 30% of the final grade (60% in total). Work is marked internally and then grades sent off to the board, who may request to see a sample of work in order to agree with grading decisions.
- The controlled assessment (Unit 3) takes place at the end of Year 11. It is worth 40% of the final grade. Students will be given 10 hours to complete a project, working to a brief issued by the board. These 10 hours will take place over several days, and may occur in lesson time.
- There are no exams.

If you have any further questions about taking this course, who should you speak to?

1. Head of Media – Ms Charles